



# Active Membership Application

**An Active TSEA member is directly involved in and/or responsible for marketing, exhibit marketing, event planning and exhibit management.**

**ACTIVE INDIVIDUAL MEMBERSHIP** (Individual member rate) ..... \$295  
PLEASE NOTE: TSEA Individual Membership resides with the individual and is transferable.

**ACTIVE COMPANY MEMBERSHIP** (Up to 3 members of your organization) ..... \$800  
Each additional member ..... \$125  
PLEASE NOTE: TSEA Company Membership resides with the company and is only transferable within the member company.

**PLEASE COMPLETE THE FOLLOWING. IF YOU NEED TO ADD MORE COMPANY MEMBERS PLEASE PHOTOCOPY THIS FORM**

### PRIMARY MEMBER

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_  
 WEBSITE: \_\_\_\_\_

### 1ST ADDITIONAL MEMBER

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_

### THIRD MEMBER

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_

### FOURTH MEMBER

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_

### How did you hear about TSEA?

- Personal Referral (name of individual): \_\_\_\_\_  TSEA Website  
 Trade Show (name of event): \_\_\_\_\_  Former Member

Why did you join TSEA? \_\_\_\_\_

What do you hope to achieve through membership? \_\_\_\_\_

What other industry organizations do you belong to? \_\_\_\_\_

### Chapters

Your TSEA membership dues include ONE complimentary membership to the TSEA chapter of choice.

- Canada East (Toronto)       Canada West (Vancouver)       DFW Chapter (Dallas/Ft Worth)  
 Georgia Chapter (Atlanta)       National Capital (Baltimore/DC)       NY/NJ Chapter (New York/New Jersey)  
 New England Chapter       Rocky Mountain Chapter (Denver)       Windy City Chapter (Chicago)

Chapters are currently in development in many cities including the ones listed below. If you would like to get involved in helping start a chapter in your area please let us know.

- Austin, TX     Houston     India     Philadelphia     New Orleans     N. California     Michigan  
 Mexico     Orlando     S. California     United Kingdom     Other: \_\_\_\_\_



*Please complete the following information. This is for TSEA use only*

What are the three most important shows in which you exhibit?

Name of Event	Date of Event	Name of Event	Date of Event
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Name of Event	Date of Event
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Please indicate any professional development areas that you are interested in learning more about. Select all that apply.

- |   |   |   |  |                                  |
|---|---|---|--|----------------------------------|
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Technology         | <input type="checkbox"/> Business Development | <input type="checkbox"/> International | <input type="checkbox"/> ROI/ROO |
| <input type="checkbox"/> Staff Training     | <input type="checkbox"/> Program Management | <input type="checkbox"/> Show Audits          | <input type="checkbox"/> Leadership    |                                  |
| <input type="checkbox"/> Other: _____       |   |   |  |                                  |

What is the largest challenge you will face in the next 12 months? \_\_\_\_\_

How many shows do you plan to exhibit in this year? \_\_\_\_\_ How many shows did you exhibit in last year? \_\_\_\_\_

How many people at your company are involved with your tradeshow and event program? \_\_\_\_\_

**Would you like information on attending TSEA's Face-to-Face Connections - Strategic Sourcing Event for the Exhibition and Event Industry to evaluate new vendors/service providers at no cost to you?**  Yes  Not at this time

## Pre-Purchase TSEA Education

### Webinars

**All memberships include 2 webinars. Would you like to purchase any additional webinar credits?**

- |  |                                     |
|--|-------------------------------------|
| <input type="checkbox"/> I will purchase at a later date   | Cost: Regular Charge                |
| <input type="checkbox"/> Purchase 4 additional Webinars Sessions and <b>Receive 1 Free Webinar</b>   | Cost: \$160.00 <b>Save \$40.00</b>  |
| <input type="checkbox"/> Purchase 10 additional Webinars Sessions and <b>Receive 3 Free Webinars</b> | Cost: \$400.00 <b>Save \$120.00</b> |

## Payment Information

**Pre-Purchase TSEA Education Total:** \_\_\_\_\_

**Total Membership Cost:** \_\_\_\_\_

**Donation to TSEA Foundation:** \_\_\_\_\_ A portion of your donation to the TSEA Foundation, a 501 (c)(3) non-profit organization, may be tax deductible

**Total Amount Due:** \_\_\_\_\_

### Payment Options:

- |   |  |
|---|--|
| <input type="checkbox"/> Monthly to my credit card <sup>1</sup> | <input type="checkbox"/> Full payment included   |
| <input type="checkbox"/> Check Payable to TSEA is enclosed      | <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express |

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

TSEA rents and provides mailing lists to appropriate members of the exhibit industry community as well as publishes vendors in our on-line Buyers Guide. If you do **NOT** want us to include your e-mail address please check here (opt-out):   
Substantial discounts are offered to members and may not be transferable to co-workers and/or non-members. Membership dues are non-refundable. To ensure that you continue to receive our emails please add us to your address book or safe list.

<sup>1</sup> Billed in 12 equal payments: \$25.50 per month for an individual membership, \$69.50 per month for a company membership, \$11.00 per each additional member.

**Thank you for your membership in TSEA. If you have any questions please call TSEA Membership Department at +1 312 842 8732.**

**Please fax your completed application to +1 312 842-8744 or email to: [membership@tsea.org](mailto:membership@tsea.org)**