

Trade Show Exhibitors Association

The Voice of Your Profession



Active Member Benefits

Education

CME – Certified Manager of Exhibits::

The Seal of Professional Excellence for the Exhibit and Event Industry

The **only** association sponsored and administered certification program recognizing professionalism in exhibit and event management marketing.

TS²::



THE Industry Event for Exhibit and Event Professionals, will be held Monday, July 28 – Thursday, July 31, 2008 at the Philadelphia Convention Center in Philadelphia, PA. The conference and exposition focuses on best practices, proven strategies, new ideas and resources to enhance performance for trade show exhibitors and corporate event managers. For more information, visit www.ts2show.com

Master's Retreat::

The exhibit and event world is rapidly changing and you must be equipped with the best strategic intelligence on the planet. The 2007 Master's Retreat will prepare you for what's next. TSEA's 2nd annual Master's Retreat will take place November 30 – December 2, 2007 at the Westward Look Resort in Tucson, Arizona. TSEA created this exclusive, senior level educational experience in 2006, geared to veteran exhibit/event managers like you who require more than typical education. Call (312)842-8732 for more information and to register.

Webinars::

TSEA's monthly webinars, presented by respected industry leaders, focus on important topics that have been selected to help you acquire the ideas and training necessary to stay ahead of the trade show masses. Webinars address important topics such as Effective Pre- and Post-Show Marketing and Selecting Shows that Show Results.

TSEA Foundation::

Sponsored by TSEA, this non-profit organization is established and dedicated to providing ongoing support to a variety of educational and research programs, all designed to provide the tools necessary to develop and enhance the level of professionalism in the exhibit management and marketing industry. Research programs include *Audio Conference Series*, *Exhibit Management Survey* and *Strategic Exhibiting Conference...* and Much More!



*More exciting Educational Opportunities will be available through Regional Meetings, New Chapters and Programs coming in 2008!

Resources

Job Seekers:: Browse or search jobs by employer, location, category and/or title; Post resume; Apply to jobs; Receive alerts when new postings match your preferred job profile

Employers:: Review resumes specific to the industry; Target your search by narrowing criteria; Email alerts when resumes match your job profile; Instant notification when a candidate applies for your posted position; Job activity reports

As a TSEA member, you will receive **special discounts** on industry relevant books, cassettes, CD box sets, and PDF articles written by the industry's leaders.

Journal of Face-To-Face Marketing:: This quarterly publication is filled with industry news, tips, and ideas that will be relevant to you long after receiving the next issue.

E&E Professional:: TSEA's online newsletter is delivered twice per month, delivering industry news, information and tips. Other new features include a 'Trade Show Booth of the Month,' Short surveys and Monthly prizes.

Industry Directory & Glossary of Industry Terms:: Resources to help you find what you need, where you need it and understand the industry Lingo.

Members also have exclusive access to:
Industry Surveys, Industry Custom Research, Sister Associations... and **MUCH MORE!**

“Whether it's sessions at TS2, keeping up with trends through TSEA Webinars, E&E Professional or a helpful hint from the tip of the week, TSEA has provided the knowledge for me to build a strong exhibit marketing program for Praxair. Through TSEA I have met vendors that have helped me to find answers to my exhibit marketing questions. I've also discovered an invaluable network of fellow exhibit managers with whom I share ideas. These friendships are especially important when I travel.”

*Ann Pennino, CME
Exhibit Manager, Praxair*

“I am thrilled to be part of such a professional organization! TSEA has provided me many resources over the years. In fact, I am just a couple of points away from my CME certification and will fulfill that requirement at this year's event. I truly have gained so much from my involvement with TSEA and recommend membership to colleagues and vendors I work with.”

*Louis L. Shulman
Global Trade Show*

tseaconnect

Connect! With Peers, Ask the Experts, Find a Resource, and Manage Contacts with tools such as webinars, chat rooms, blogs, emails, and community group discussions. You can even schedule meetings through our website.

Meet with Peers from your industry at events such as TS2, Master's Retreat, Chapter meetings and many other events held throughout the year.

THE BOTTOM LINE

We know that your time is limited and that every penny counts. That's why we focus on creating new and efficient ways to deliver educational value, networking resources and tools to you and your organization at the lowest cost possible.

TSEA Active Membership::

Individual one year: \$295.00 Company one year: \$800.00

Company membership is good for up to three people, is transferable and additional members can be added for \$125.00 ea.

Ready to Join?

To join TSEA today, simply log on to www.tsea.org/join and fill out our easy online application.

Or contact our corporate offices at **(312)842-TSEA** for more information and answers to your questions.

